



The Food and Beverage
Tray That Delivers Your
Advertising Message

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Here's what the critics are saying about StadiumTRAY™, the powerful new advertising medium that puts corporate brands and advertising messages right in the laps of target audiences – *literally*.

“That’s a lot of signage considering one third of a sellout crowd watching a football game or basketball contest likely will venture from their seats for refreshments and tote the trays for all to see multiple times during a three and a half hour event.”

Brandweek, January 12, 2004

“It’s a fantastic advertising vehicle for Pepsi and works as a good souvenir. The belief is it will increase our sales over the course of the Lanierland Tournament.”

Todd McEntyre, Key Account Manager, Atlanta Food Services Division, Pepsi

“George Poston is changing the way food and drinks are served at sporting events.”

Atlanta Business Chronicle, November 17, 2003

“I’ve been in this business for 30 years and it’s the best thing I’ve ever seen!”

Larry Carlson, Director of Leisure Services, Philips Arena—Atlanta

“We’re thrilled to be part of this new venture. Our operating costs are lower and profits are up at venues where we have StadiumTRAY in place. We’re looking forward to continuing to expand our use of this product.”

John Bluck, District Manager, Sports and Leisure Services Division, Sodexo USA

“The growth has been phenomenal, unbelievable. It looks like its going to be very, very big.”

Ron Sandberg, President, Pratt Industries Display & Fulfillment

For more information, to request photos, samples, or arrange an interview, contact:

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SPORTS + FOOD + DRINK + ADVERTISING = STADIUMTRAY